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CREDENTIALS

Each project and its client are unique in the potentials they pose and the programs they require. A rigorous understanding of the cultural surroundings, the programmatic pragmatics and the client's agenda form the framework within which the project, or the strategy towards it, is generated.

The numerous projects surveyed within this book share a singular resolution of the program, a sensibility towards technique, structure, form, and tactility with prejudice towards none. The process towards an emerging architecture is revealed in the outcome, without any predilection on outset.

The interface with the client, the political makeup, the economic infrastructure and the social superstructure are enrolled in the process to generate a unique form redefining the ARCHITECTURAL not as it should be, but as it can be.

The projects that follow represent a survey drawing on past and present experiences and collaborations.

Naji Moujaes,
Founding Principal

A handwritten signature in black ink, appearing to read 'Naji Moujaes', written in a cursive style.

Foreword
PAD^x

PAD^x Architects + Designers, an internationally award-winning architecture+design firm, hosts creative minds in the fields of architecture and graphic design. Our cross-disciplinary practice emerges from a belief that spatial and visual communications operate in unison rather than in mutually exclusive spheres. Our international setup – with **PAD^x Paris**, **PAD⁷ Beirut** and **PAD¹⁰ Kuwait** – is backed-up with architectural licensed practices in Paris and Beirut.

Our core belief is that each project and client are distinct in the challenges they pose, leading to unique interpretations and breeding inimitability to the project's program and form. A rigorous understanding of the cultural surroundings, the political makeup, the economic infrastructure, the social superstructure, the programmatic pragmatics, and the client's agenda form the framework within which the project is generated, with multiple iterations at work. Our underlying omnipresent agenda is for Architecture to operate beyond its bounds, as it is one with its social and urban surroundings; it shall act as an urban catalyst and social enabler.

Recently, PAD10 was awarded a Merit Award from the AIA (American Institute of Architects) ME Chapter for Built-Work Chalet-66, was the only MENA region design architect to qualify as one of the 10 finalists (out of 109 entries from 19 countries) in an anonymous international competition for KFAS New Headquarters in Kuwait, organized by Phase Eins – Berlin, and was shortlisted for North Design Union HQ in China. PAD10 is contributor to the Venice Biennale 2016 'Reporting from the Front'.

About the Founder

Mr. Moujaes is the recipient of **'Architects of Healing' Presidential Citation by the American Institute of Architects (AIA) Board of Directors, for his role in the design of the World Trade Center Memorial Museum in New York City, the Young Architects Forum Award, and the Emerging Voices by The Architectural League of New York.**

Mr. Moujaes conducted a workshop, in collaboration with NCCAL (National Council for Culture Arts and Letters), Docomomo International, and Docomomo Kuwait on Kuwait Modern Heritage. He taught research and design studios on DisOrientalism, an architectural design studio with cultural focus on the Arab world at Cornell University, University of Pennsylvania, and Rensselaer (RPI) School of Architecture. He has served as an architectural/design critic at AUK (American University of Kuwait), Kuwait University, PennDesign, Columbia University, Parsons School of Design, Pratt Institute, Princeton, and RISD. He spoke at TEDxUniversityofBalamand, debated at Dar al Athar al Islamiyyah, and lectured at AAVS Kuwait, NCCAL, ACK, YourAOK, The Architectural League of New York, the CCA (Centre Canadien d'Architecture), Monterrey Symposium in Mexico, Milan Triennale in Italy, and the Nordic House in Reykjavik, Iceland. Mr. Moujaes has served as jury member on The Architectural League of New York's 2006 Young Architects' Forum themed Instability; and for the NYFA (New York Foundation for the Arts) Architecture/ Environmental Structures. He has exhibited at The Artists Space in New York City and participated in group exhibitions at The Drawing Center and MoMA in New York City.

His work has been widely published. Projects and interviews have been featured in ArchDaily, Archinect, Volume Magazine, Architectural Record, Metropolis Magazine, Praxis, The Architect's Newspaper, The New York Times, L'Architecture d'Aujourd'hui, Japan Architect, Bidoun Magazine, Khaleejjesque, Interior Design Magazine, and World Architecture.

His multidisciplinary early formation with Nadim Karam and Atelier Hapsitus included working on urban art installations at the National Museum in Beirut – Lebanon and Manes Bridge in Prague – Czech Republic, the graphic design for multiple art catalogues including Manes Bridge, Serpentine Gallery, and Voyage; a 400 page publication by Booth-Clibborn Editions. He interned at Massimilian Fuksas Architetti in Rome – Italy and Rikken Yamamoto and Fieldshop in Yokohama – Japan.

Mr. Moujaes received his **Bachelor's degree in Architecture from the American University of Beirut (AUB)** in 1996, winning an **Areen Award for Excellence in Design**, his **Master's degree in Architecture from the Southern California Institute for Architecture** in 1999, and his **EMBA from AUB** in 2021.

01.

Cultural
Projects

Cultural edifices are more than just buildings; they are vessels that encapsulate and convey the essence of our shared heritage. They serve as bridges, connecting past, present, and future generations through the preservation and presentation of our collective cultural identity.

One such project that exemplifies this is the **9/11 Memorial Museum**. This project was not just about filling an urban void; it was about healing a wound, both emotional and physical. The design journey began with alignment and evolved into a symbolic act of descent, creating a space that echoes the vast emptiness left by the fallen towers. The resilience of the city is embodied in the slurry wall, a testament to our ability to withstand adversity. This project earned me an **AIA Presidential Citation as one of the Architects of Healing**.

Other featured projects include the **Museum of Civilizations**, a unique simultaneous museum located on **Failaka Island in Kuwait and Maqlab Island in Oman**. This project was showcased at the **Venice Biennale - Kuwait National Pavilion**. Additionally, the interior design for the **NBK Museum** at the new NBK HQ, designed by Norman Foster, is also highlighted.

These projects underscore the power of architecture in preserving and promoting culture, serving as enduring symbols of our shared human experience.

9/11 MEMORIAL MUSEUM
NEW YORK CITY, USA

An iconic message in an invisible structure: a monumental tragedy, manifested through the loss of a city skyline, is narrated while descending to bedrock. A void capturing the enormity of loss stands in the shadow of the resilient Slurry Wall. An urban pit is the aftermath of a city block erased and the will to rebuild and remember the event of September 11, 2001.







THE AMERICAN INSTITUTE
OF ARCHITECTS

Presidential Citation

awarded to

Naji Moujaes

*First, there were those who gave their lives
in service to the nation, men and women
from different walks of life who came together
to thwart the terrorists' blind hate;
then, there were those
who responded bravely to the cries of strangers
without a thought to their own safety
in duty bold.*

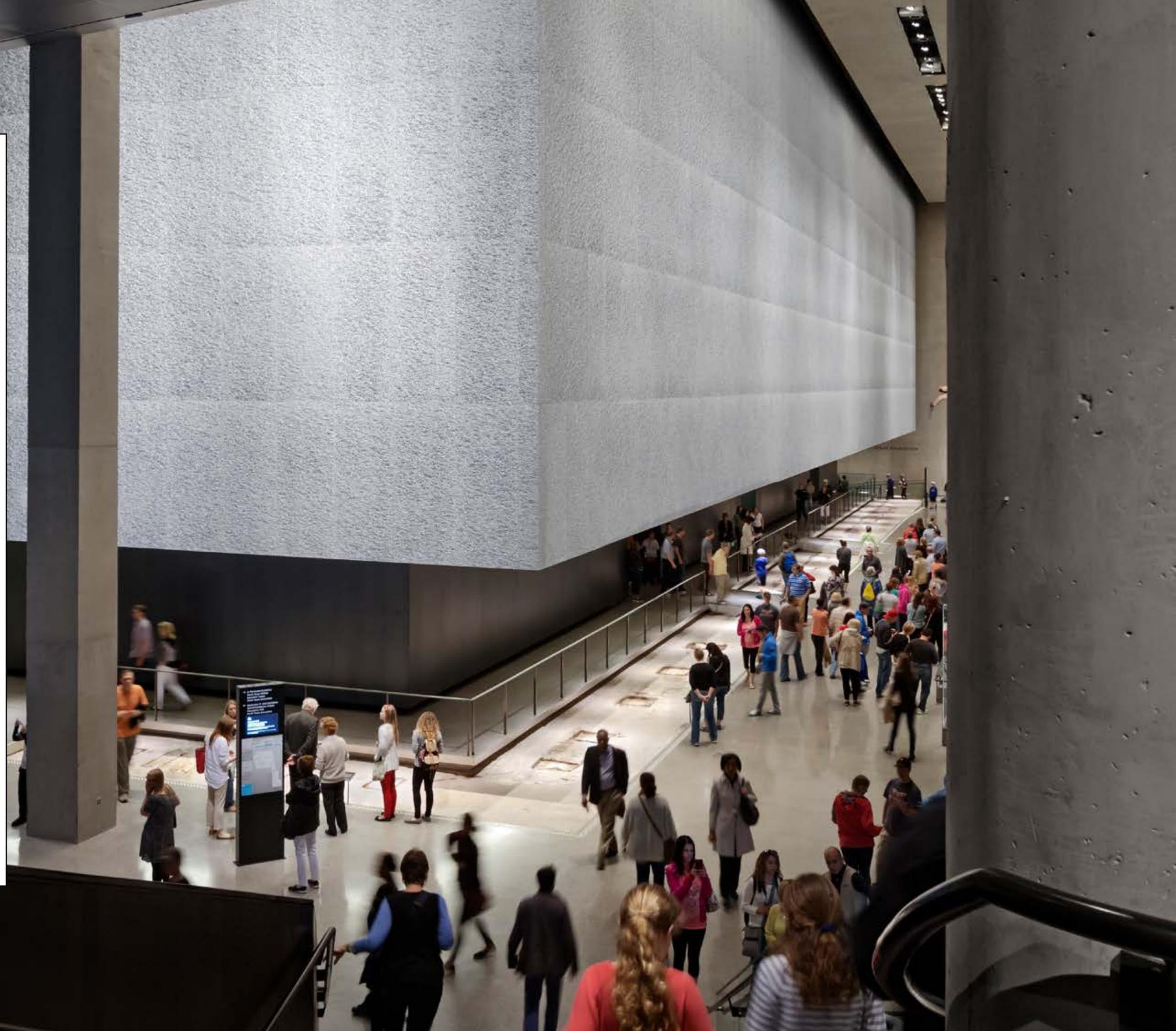
*After them, after the loss, the grief of separation,
lives cut short, came the builders.*

*Creativity and compassion honored memory
and began the healing,
showing the way forward,
separating the light from darkness
finding within the dust the promise of new life.*



*Jeffery Potter, F.A.I.A.
President*

19 May 2012

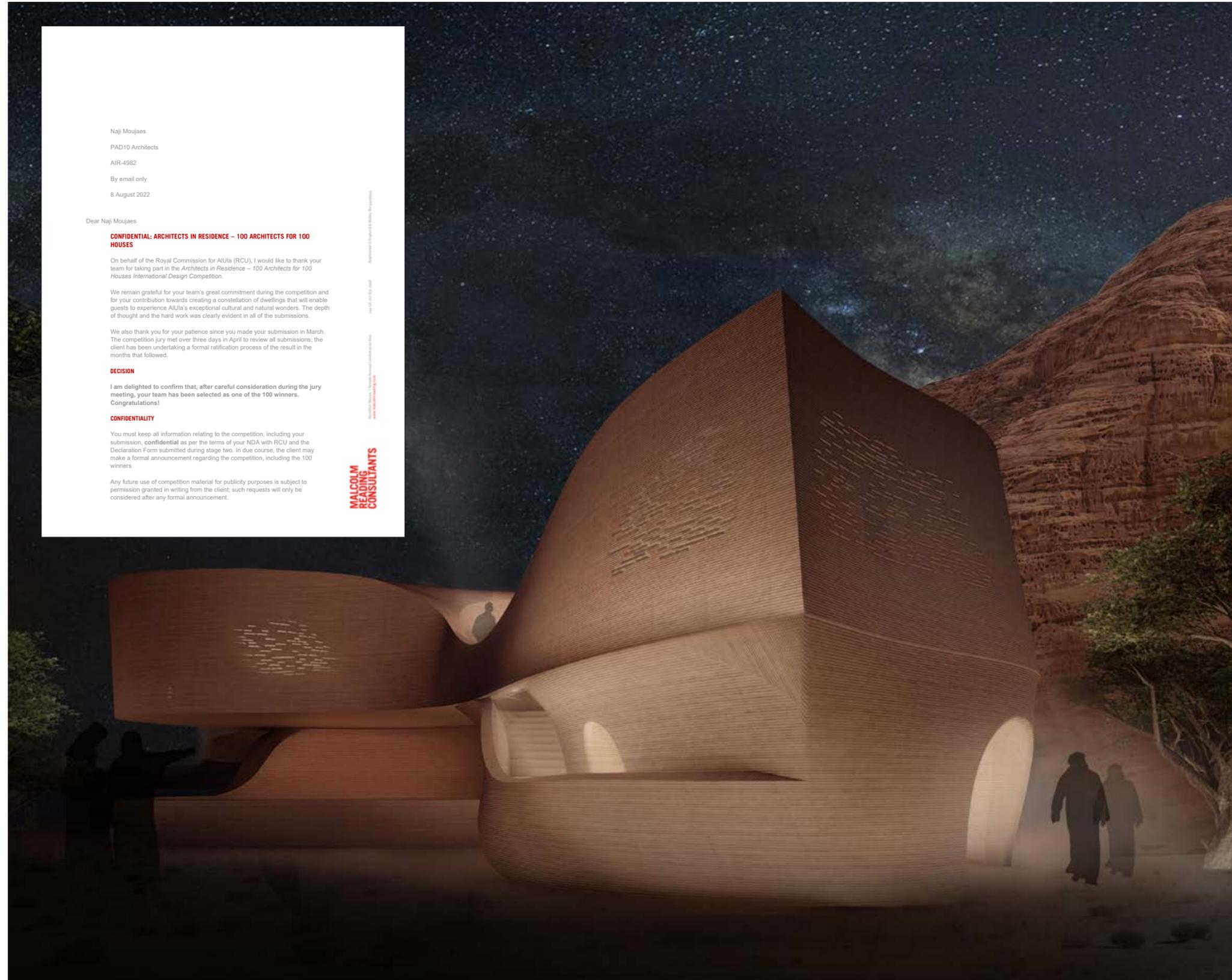


'HIMAYA' GUEST HOUSE AL ULA, KSA

(AWARD WINNER FROM THE ROYAL COMMISSION OF ALULA)

A primordial interpretation of the landscape, flipped upside-down, wraps around the program with gradualness; from "closed" to "open" and from "private" to "public". The interplay between architecture and nature, from the mythically internalized to the majestically sublime, reveals an eloquence of symbiotic coexistence with the landscape. Reinterpreting, at onset, Past Traditions from existing Al-Ula dwelling prototypes to fit the Present Narrative of Himaya Program, where locals host travelling guests. The "Himaya Guesthouse" is a 2-family

dwelling. It has the local family living in elevated grounds, accessed by inset ones, while the guest family occupying loosely the ground level. The overall structure integrates with and frames, rather than obstructs, the majestic landscape around. Formally, the canopied structure sprouts above the shaded ground underneath, akin to the Acacia trees, native to Al-Ula. Structurally, the dwelling's cut-out soil constitutes the majority of its 3d-printed material; the eco-friendly construction is further optimized by Design-Direct-to-3D-Print.



Najji Moujaes
PAD10 Architects
AIR-4982
By email only
8 August 2022

Dear Najji Moujaes

CONFIDENTIAL: ARCHITECTS IN RESIDENCE – 100 ARCHITECTS FOR 100 HOUSES

On behalf of the Royal Commission for AlUla (RCU), I would like to thank your team for taking part in the *Architects in Residence – 100 Architects for 100 Houses International Design Competition*.

We remain grateful for your team's great commitment during the competition and for your contribution towards creating a constellation of dwellings that will enable guests to experience AlUla's exceptional cultural and natural wonders. The depth of thought and the hard work was clearly evident in all of the submissions.

We also thank you for your patience since you made your submission in March. The competition jury met over three days in April to review all submissions; the client has been undertaking a formal ratification process of the result in the months that followed.

DECISION

I am delighted to confirm that, after careful consideration during the jury meeting, your team has been selected as one of the 100 winners. Congratulations!

CONFIDENTIALITY

You must keep all information relating to the competition, including your submission, confidential as per the terms of your NDA with RCU and the Declaration Form submitted during stage two. In due course, the client may make a formal announcement regarding the competition, including the 100 winners.

Any future use of competition material for publicity purposes is subject to permission granted in writing from the client; such requests will only be considered after any formal announcement.

**MALCOLM
READING
CONSULTANTS**

02.

Civic
Projects

We are passionate about designing civic projects that enhance the quality of life in our communities. Our architectural schemes harmonize with their surroundings and amplify the positive impact of the existing. We have worked on a variety of civic projects that showcase our sensibility and commitment to social responsibility.

One of our recent civic projects was the **KFAS New Headquarters and Convention Center** International Competition, where **PAD10 was the only awarded Kuwaiti and MENA region architectural office among the 10 international finalists, out of more than 100 entries from 19 countries.**

Another civic project is the **Elderly Home, in Portugal**, where we proposed a design that would respect the dignity and autonomy of the elderly, while also promoting their social integration and interaction. Our design created a home-like atmosphere with communal indoor and outdoor spaces, where the elderly could enjoy a comfortable and fulfilling life; one with the community.

A third civic project that we feature here was designed **pro-bono**, for **Kuwait Blind Association (KBA)** to help them preserve their land. We devised a **braille presentation technique** to ensure they were involved in the design process of the **KBA Sports Complex**. While we are proud of the initiative and design process, unfortunately, the built project, which we were not part of, deviated significantly from our original design intent.

KFAS HEADQUARTERS SALMIYA, KUWAIT

PAD10 Architects' finalist entry interlaces the two new buildings of Kuwait Foundation for the Advancement of Sciences (KFAS), its new headquarters (HQ) and Convention Center (CC) along Kuwait's most prominent coastal stretch. With KFAS's already existing Scientific Center, its promenade, and a newly proposed elevated pedestrian bridge, a 'Science Mile' connects all to wind its way down into the new public plaza shaded by CC's cantilevered overhang.

KFAS HQ; an L-shaped building rises gradually from 3-storey to 8-storey building; its lowest is close to Pearl Marzouq (PM), an architectural beacon of Kuwait's modern era, and highest along the seaside views to claim them. The building blends with the adjacent landscape by allowing in the green meadow to its northern side, adding seamlessly an approximate green area of 4,000sq.m. With almost 60m additional depth of green area and 44m width in the project area, the building sets back from PM, maximizing its office best sea views with minimal direct sun along these sides, without blocking its neighbours. The building further extends out to create spaces for planters and trellises on the west side, alongside a continuous ramp system (a vertical promenade) and shading overhangs on the east side the seafront, to shade the outdoor seating and promenade extension. The drop-off area is at its SW corner, facing the main road. The carved out vaulted liwan, further shaped by 3 cutout vaults, each of which leads to a distinct area: ramp, the main building lobby, the wind conference and meeting facilities, and the east garden connected to the PM walkway landscape.



Benjamin Hossbach
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Sharq, Kuwait

Thursday, August 2, 2018
KFAS New Headquarters in Kuwait
Result of Stage 1

Dear Mr. Naji Georges Moujaes,
Recently you submitted your design proposal for Stage 1 of the international design competition "KFAS New Headquarters in Kuwait".

On July 31st and August 1st, 2018, the jury meeting for the selection of the Stage 2 competitors took place in Berlin, Germany. Of the 43 submissions received by deadline from Stage 1 competitors, 10 teams have been selected by the jury to move forward in Stage 2 of the competition.

On behalf of KFAS we are pleased to inform you that your project was selected by the jury and you are invited to move forward in Stage 2. We kindly ask you to confirm and bindingly declare your intent to move forward in Stage 2 of the competition latest by Thursday, August 9th, 2018 by e-mail to kfas@phase1.de or fax to +49 303121000.

We will provide you further details regarding the upcoming event Participants' Colloquium Stage 2, competition materials and overall schedule shortly after receiving your confirmation. Please follow the upcoming schedule of the competition from below:

Issue of Stage 2 competition materials	August 16, 2018
Online forum Stage 2	August 16 to 30, 2018
Participants' colloquium Stage 2 in Kuwait	September 4, 2018
Submission of entries Stage 2	November 1, 2018
Submission of models Stage 2	November 8, 2018

We look forward to working with you in Stage 2 of this exciting competition!
Should you have any queries, you can contact us anytime at kfas@phase1.de - the project team includes Elif Demiroglu and Ronny Kutter.

Best regards,


Benjamin Hossbach
Director
Architect BDA





ELDERLY HOME PORTUGAL

Our architectural aspiration is to make the elderly housing one with its community: a continuum, not an end!

Anchored along the terrain's westside, adjacent to the main access road, and down-sloping east-wards, the building is formed by two ribbons inscribed within the jagged polygonal opposite site boundaries. The building winds itself around the site perimeter of the plot, to maximize outward views granted to the elderly bedrooms, to grant each and everyone of them a "room with a view." They are distributed on two levels: one above the landscape and another partly sunken in it, both privileging unobstructed views to the hilly mountains beyond.

In the center, the two volumes are pivoted on an open-air atrium, spiraling to connect all communal programs (chapel, library, sitting area, dining area, playroom, etc.), visually and physically, to multi-level outdoor gardens (communal roof garden, meditation entrance garden, and fruit-trees terraced garden), interlacing architecture to its surrounding nature, accessibly.



03.

Placemaking Projects

Imagining the city we live and work in to inspire and host us gives us a feeling of belonging and becoming one with it. Our **Khaleejia Square** rethinks the once leftover site and redefines the publicity of a park, being located at the tip of the fenced Shaheed Park. **Post-Arab Spring Square**, a civic place of national scale, nests the National Assembly, the National Library, and other institutions, that shape facets of the national identity, in a 1 km park along the sea, with the Arabian Gulf road submerged, thus connecting the city to its sea and the people to their institutions. Last feature is the **A2 Marina Temporary Village**, a 10 year makeshift project that simulates an inherent quality of optimal sea frontage of the A2 marina and creates a getaway destination by sea and by land, with indoor and outdoor sports activities, retail, and F&B coiled around a waterbody.

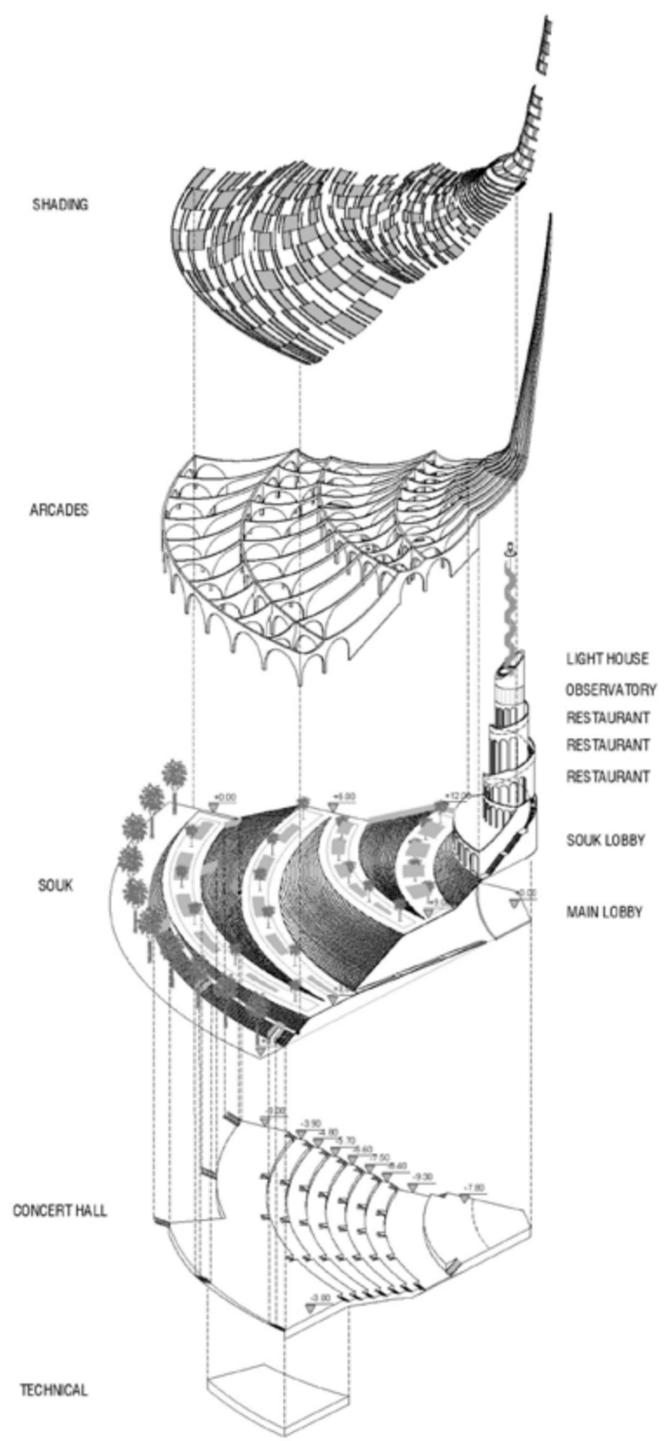
These projects illustrate how we use placemaking as a creative and innovative tool to transform spaces into places that are desirable, relevant, and welcoming. They also show how we engage with the social, economic, and environmental aspects of our projects' context. They create places that improve the quality of life, attract new businesses and residents, and enhance the sustainability and resilience of their place.

With the outdoor central garden of Pearl Marzouq, the Khaleejia Square, and other outdoor spaces to come, we reclaim the city's outdoor life one project at a time.

MANARAT ALKHAFJI
KHAFJI, KSA

In response to a PIF (Public Investment Fund, KSA) competition invitation, we conceived Manarat Al Khafji as a cultural and urban landmark at the edge of the Arabian Gulf, extending the corniche into a layered public destination that merges landscape, architecture, and community. Defined by a rippling roofscape echoing the sea and crowned by a lighthouse, the project unfolds as a contemporary reinterpretation of the Khaleeji souk: a shaded promenade of arcades, marketplaces, and cultural venues that evolve vertically into dining terraces, exhibition spaces, and a panoramic observatory. A sequence of helical stairs and interwoven paths guides visitors through shifting scales—from intimate, climate-responsive spaces to expansive views of the sea and city—creating an immersive journey rooted in regional heritage yet globally resonant. Integrating passive cooling strategies and open-air shaded environments, the project balances environmental performance with social vibrancy, positioning itself as both a civic anchor and a forward-looking symbol of Al Khafji's identity and growth.





KHALEEJIA SQUARE KUWAIT CITY, KUWAIT

Located at the roadways network, where the green belt of the hermetic Shaheed Park begins and the high-rises of Kuwait downtown give way to the freeway networks, an alternative beginning is suggested with Khaleejia Square. A landscape, criss-crossed by multiple paths, connects the site with its city. Inscribed by concrete pathways, hexagonal pods of cobblestones and lawn intertwine to serve multiple users. In plan, the different elements and geometries on the site are influenced by Khaleejia Tower's structural grid, which partly supports the tensile shades. Sectionally, the trees and tensile shade posts gradually cascade down from the building all the way down to the pedestrian sidewalk, resonating with the office tower and its commercial plinth. Along the outer edge, bounded by vehicular traffic, a water cascade's white noise mitigates further this setting by visually separating the users from the passing-by cars.





04.

Residential Projects

Residential & Private Residences: Housing as Urban Fabric and Personal Ground

Housing shapes both the city and the individual. At the urban scale, residential architecture extends beyond shelter—structuring community life, activating streets, and fostering a sense of ownership and civic engagement through mixed-use and shared spaces. At the personal scale, a home remains a deeply individual endeavor, shaped by program, site, regulation, and aspiration.

At PAD, we work across both dimensions. From large-scale transformations like the 40,000 sqm Pearl Marzouq reprogramming, to adaptable housing models in Beirut and Berlin, we explore flexible living frameworks that evolve with their users. In private residences, we distill complexity into clarity—guiding clients to ensure each home is a precise reflection of their vision, designed and built exactly as intended.

PEARL MARZOUQ COMPLEX
RAS SALMIYA, KUWAIT

Pearl Marzouq retooling by PAD10 comprised architecture, landscaping, interior, along with branding, signage and wayfinding for the 40,000 sqm project, on an 11,000 sqm plot of land. Where Pearl Marzouq once encroached on public property with its pool directly touching the sea, it now re-integrates with its surroundings by publicizing its once private courtyard. The central courtyard, 'al-howsh', was raised to meet the artificial ground of the perimeter plinth and be at one with the commercial pilotis floor, thus doubling its frontage. Raising the ground was mostly achieved by compacting demolished debris from the opening of façades and other demolition operations on the site. The new central courtyard design holds remnants from what was already there; the pool pit was filled with soil for large trees, concrete troughs syncopated the building structural bays, the perimeter of the pool structure, and the inset concrete pods. A series of hyperbolic HDPE tensile membranes span between buildings, and are supported by them, to shade the courtyard from Kuwait's sun.







BARAKA SEASIDE RESIDENCE
BNEIDER, KUWAIT

Approached by the client as an archetype for the family chalet, we addressed the other structures as non-architectural, submerging the first within the landscape to be at one with it, and the second with a concrete perimeter fence and a large span subterranean double-T structure. The barn is elevated from the ground to maximize its views, yet without blocking the same to rear structures

on the relatively narrow and deep site. The elevated barn structure spans the service core on one side and the elevated landscape on the other, to provide a see-through and an underpass to connect the landscape to the sandy beach and poolside. The 'guesthouse' underneath the landscape is connected to it at multiple levels.

A library snakes between the two, otherwise autonomous structures, to trespass in between 'secret doors', meant as shortcuts. The built up area of the project is 5,100 sqm.















AIA
Middle East

A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

IS PRIVILEGED TO CONFER THIS

MERIT AWARD

CERTIFICATE

FOR

CHALET 66

TO

PAD CONSULTING ENGINEERS

IN RECOGNITION OF EXCEPTIONAL DESIGN IN THE CATEGORY OF

ARCHITECTURE (BUILT)

AT THE

AIA MIDDLE EAST YEAR END CONFERENCE 2019

BEIRUT, LEBANON

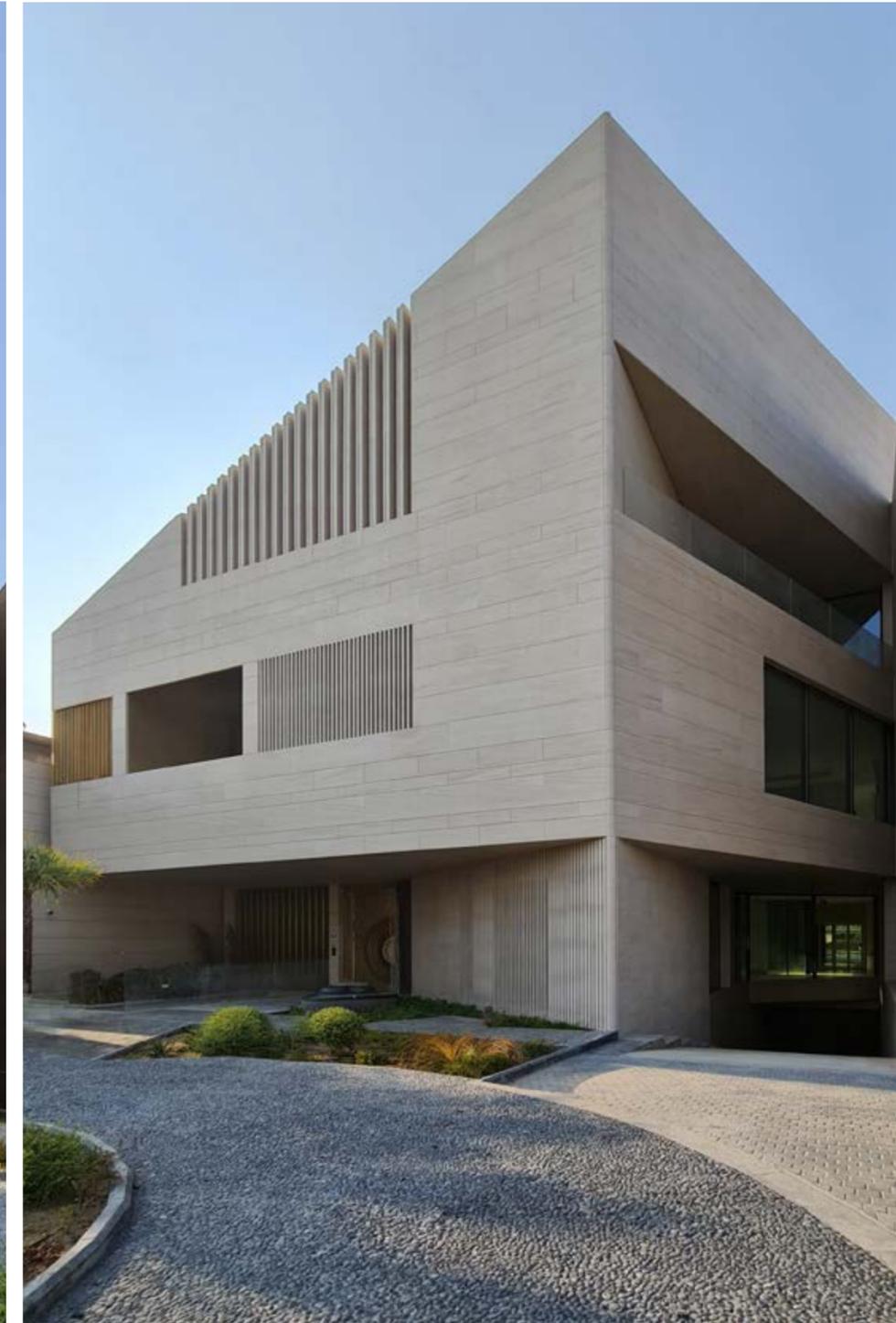
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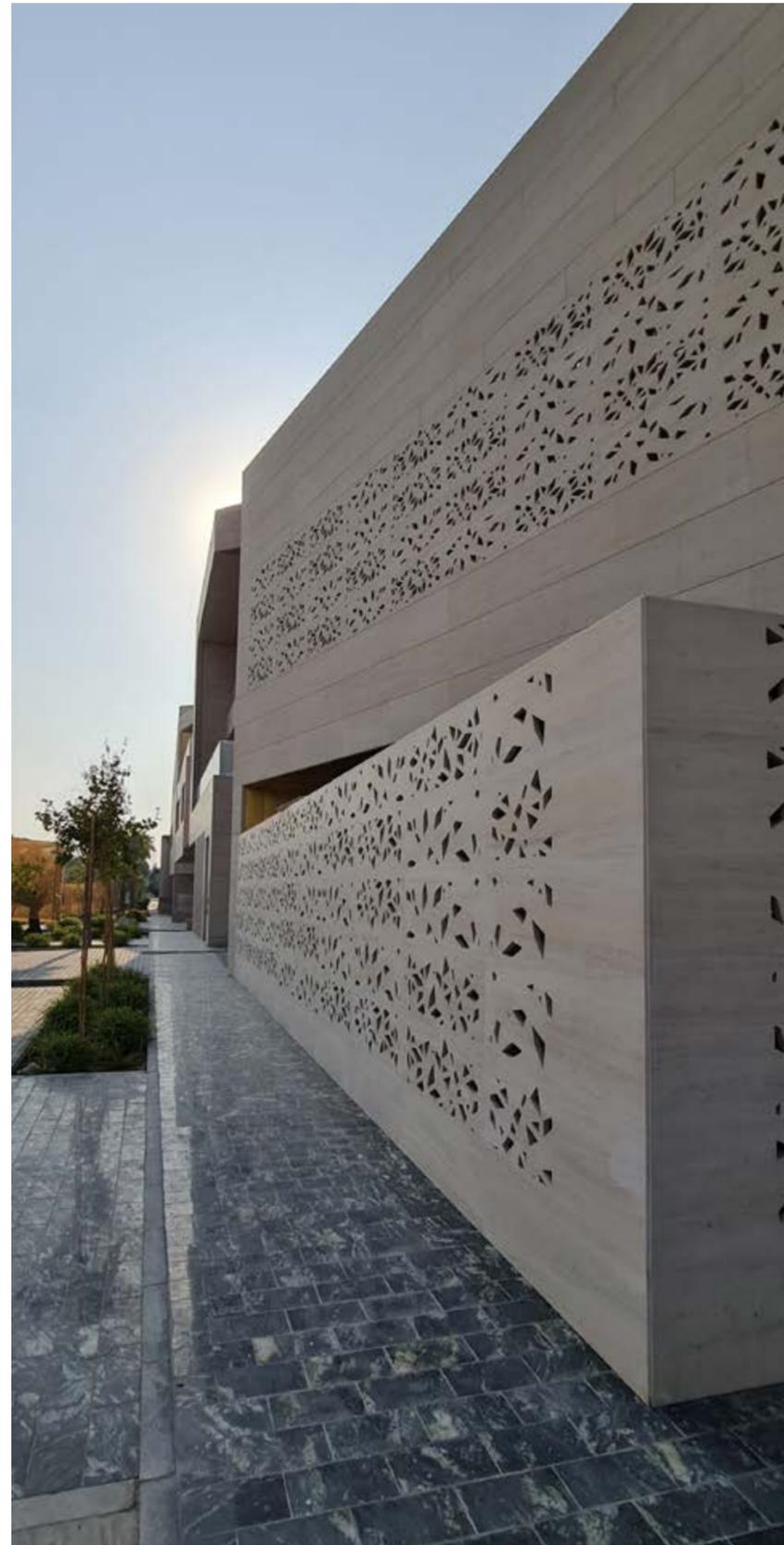
CHUCRT HADDAD, AIA
2019 PRESIDENT



QUARTET VILLAS
ABDULLAH AL SALEM DISTRICT, KUWAIT

4 siblings with 4 separate plots, each of whom has his/her own wishes/desires; be them symbolic, programmatic or photographic. Individually, each is interpreted architecturally to a private residence to come together, side by side, in a 'cadavre exquis', where no one was aware or influenced by the other! Still, the sum of all is a playful expression, of projecting volumes and inset gardens, creating a sensitively engaging whole with the surrounding.









3-FAB CHALETS
LAQLOUQ, LEBANON

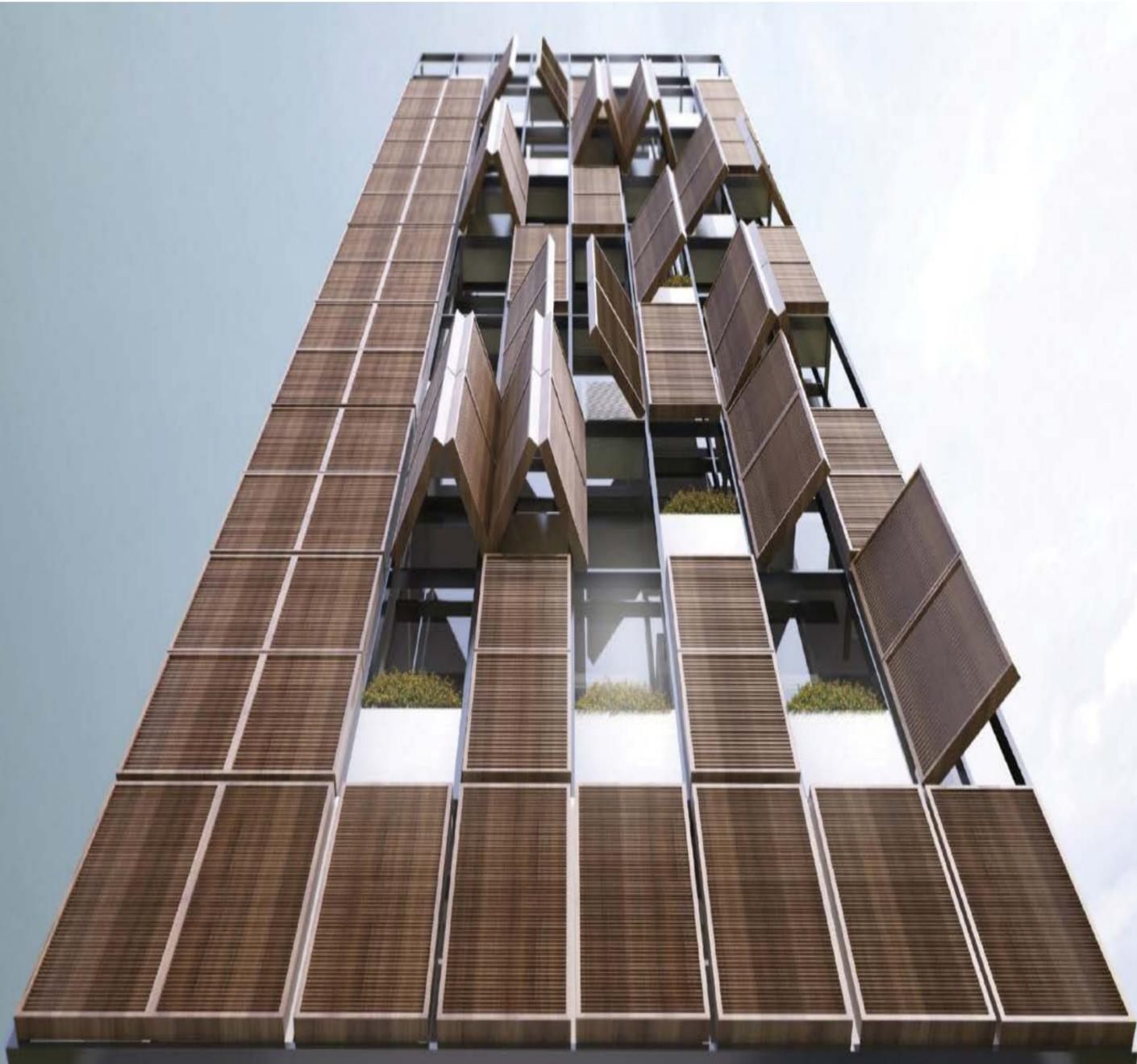
3-fab chalets” are located in Laqlouq, Lebanon. At an elevation of 1,780m, the site is close by a skiing resort and along a hiking trail; the small scale chalets are an outpost to nature. The originally sloped site has been split to two plateaus; the upper opening to the kids’ bedrooms and the lower to the living areas. The lower plateau is elevated from the road to maintain privacy and enjoy an uninterrupted scenery of the mountains chain beyond. The living quarters are tucked in the stone masonry construction that fences and terraces the site, with three cantilevered structures housing the sleeping quarters above. With their E-W orientation, the asymmetry of the pitched roof, a regulatory requirement, maximizes the slope and area for the southern side to host the solar panels atop. The project services make use of the abundance of sun and rain to sustain operating with minimal carbon footprint.



ADAPTABLE HOUSING BEIRUT, LEBANON

Adaptable Housing is a collective typology meant to help transit city dwellers from tenants to owners. The initial unit module area (sqm) is gauged to the median family structure and mortgage available for working couple with minimum income. The versatility of the structure allows inhabitants to dynamically expand vertically or horizontally based on the growth in their financial ability and space requirements. While they have the liberty to

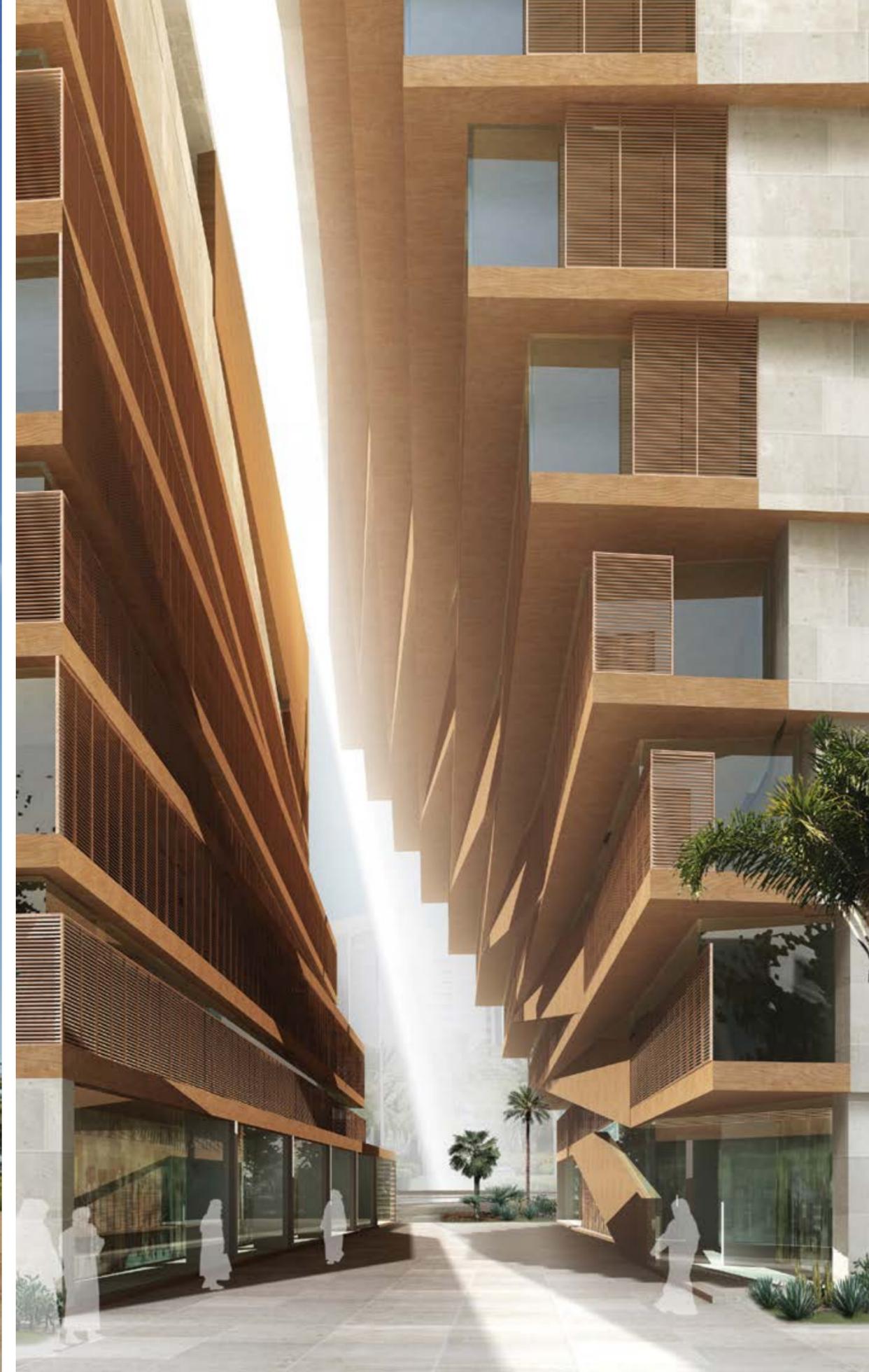
buy and sell, under no circumstance they shall be subsidized as only by owning in it will they feel obligation towards it. Additionally, these projects are not meant to be a transitory phase for 'low income' residents but rather a mix of different incomes by having the ability to grow around a structure. The Adaptable Housing enables belonging initially and growing from there on.



EDAFAH SERVICED APARTMENTS KHOBAR, KSA

EDAFAH, Al-Khobar presents a unique urban opportunity to create an entirely new identity for a serviced apartment building with a hospitality experience dedicated to the growing international population of Al-Khobar, a city emerging as the new touristic centre of the Eastern province of Saudi Arabia. For the EDAFAH proposal the following objectives were highlighted from a design perspective:

- 1- Challenge the typical 'chain-hotel' typology of anonymous qualities and generic feel.
- 2- Propose different degrees of public spaces that act as a transition from the city into the heart of the building.
- 3- Provide an architectural identity for EDAFAH that is contemporary in expression, yet sensitive to its context; and uniquely adapted to the site and its high visibility from the highway.



05.

Commercial Projects

Commercial Projects (Offices & Retail)

Commercial projects are approached as urban catalysts—extending beyond their boundaries to engage and give back to the city. Rather than isolated objects, they are conceived as continuities of their surroundings, absorbing and redistributing urban life.

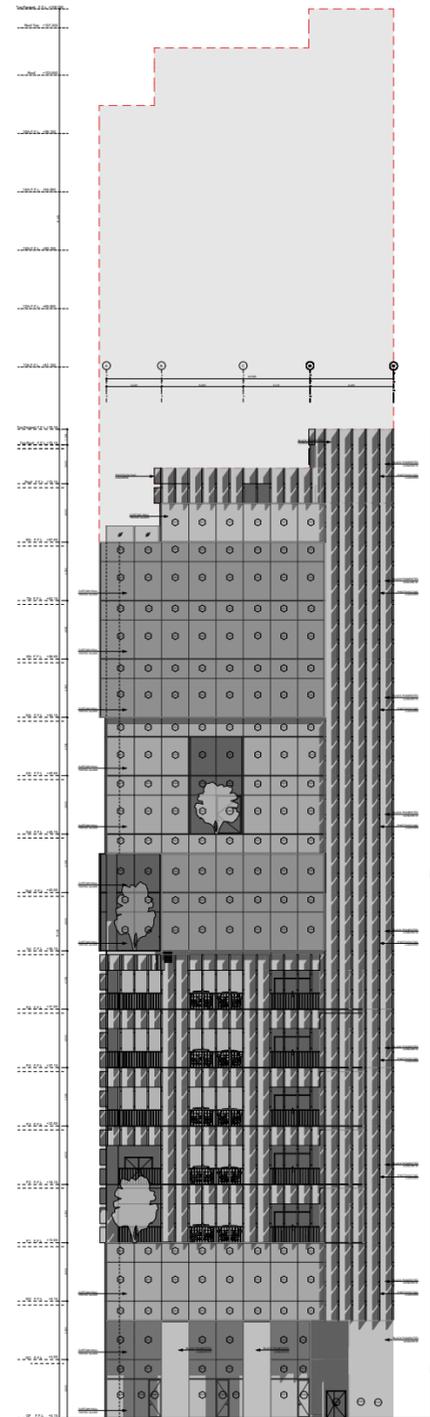
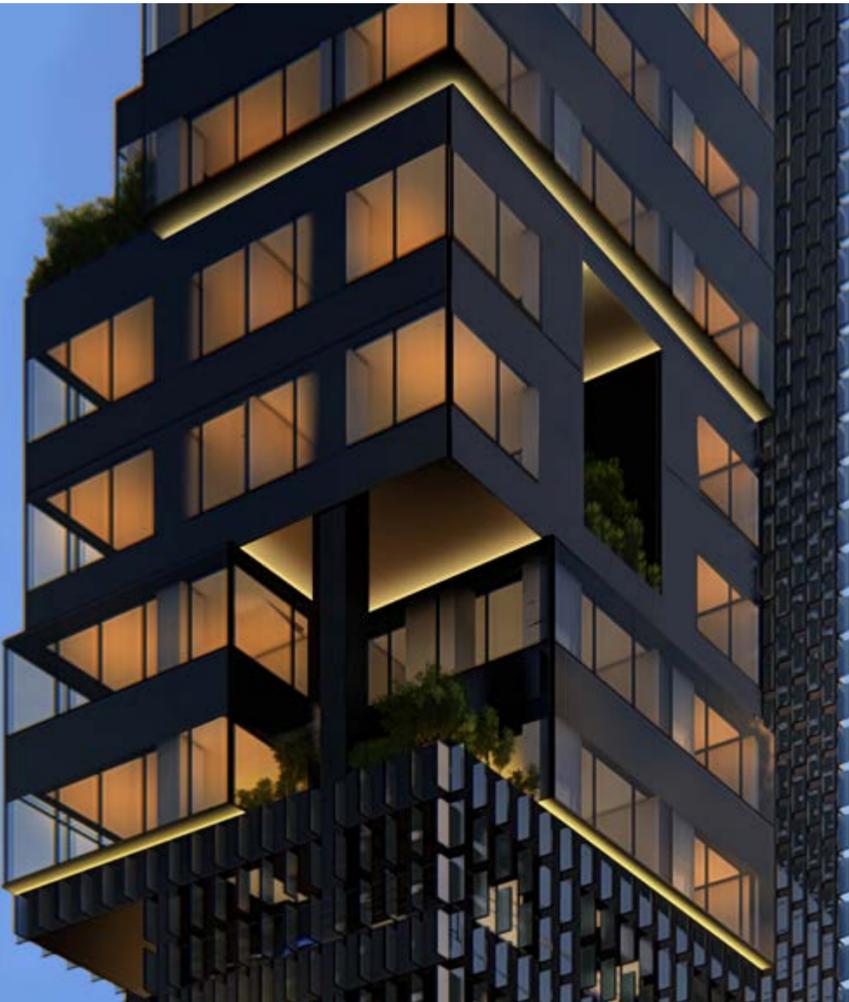
In retail, this translates into active, inviting spaces where promenades, landscapes, and façades connect commerce to the street. Projects such as Akai and Kazma's Sultan exemplify this approach, transforming commercial briefs into urban experiences.

In offices, we respond to evolving work cultures by prioritizing flexibility, adaptability, and sociability—creating environments that support both focused work and collective exchange.

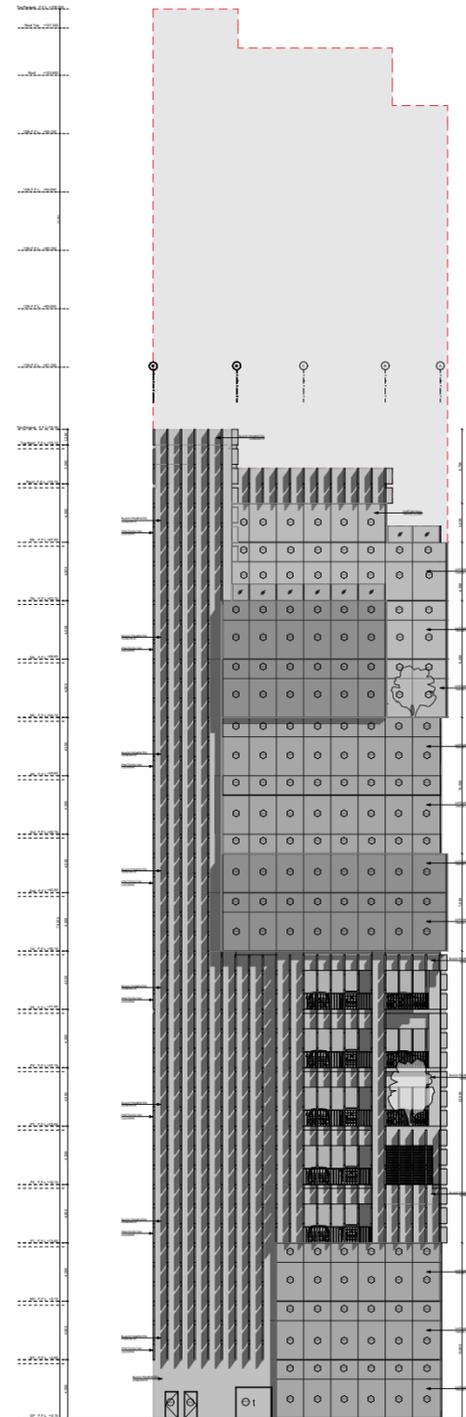
Across both typologies, each project is an opportunity to contribute to the larger urban fabric—making the city more connected and generous, one intervention at a time.

AL NAFISI TOWER RESIDENCE KUWAIT CITY, KUWAIT

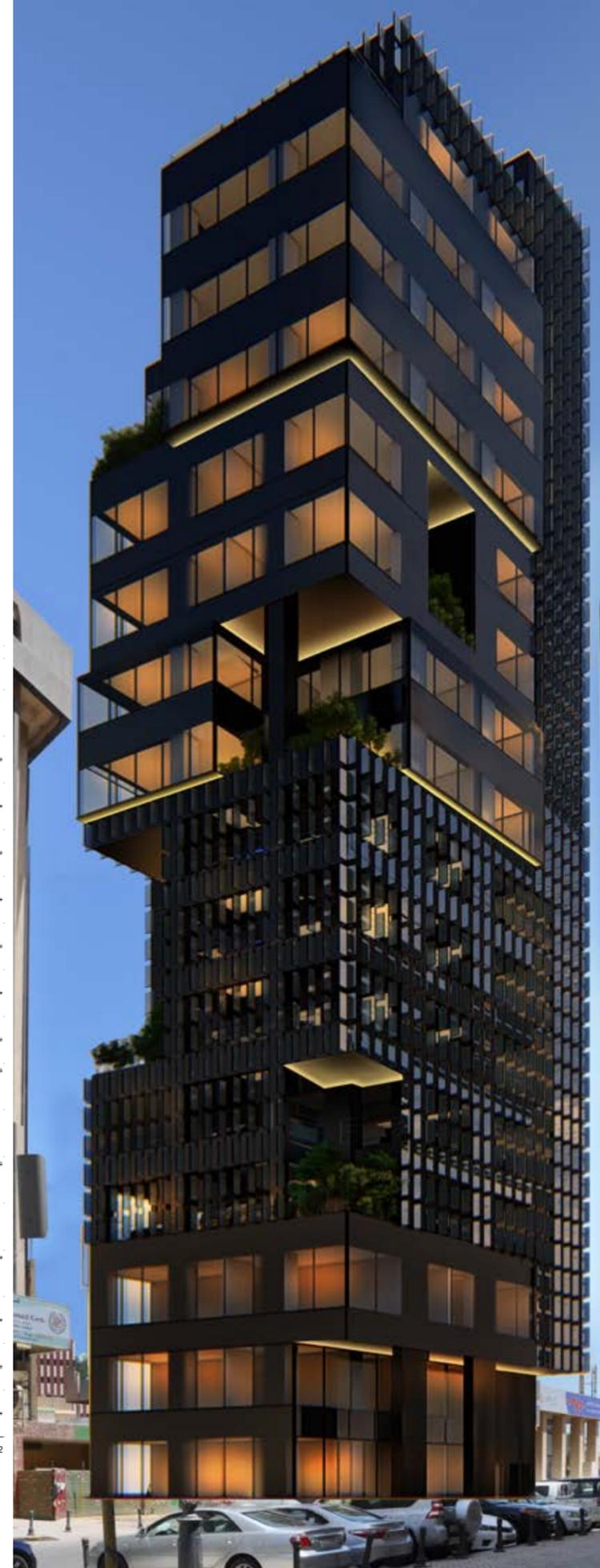
Al Nafisi tower, located in the heart of Kuwait city, enjoys views to the Arabian Gulf to its north, Naif Palace to its southeast, Al Muthanna Complex to its west, and Al Salhia Complex to its southwest; these views may be privileged at times to higher floors. Photovoltaic fins clad the parking floors, generating required power to run the building's common services. Adjacent to tinted glass curtain wall façade lies the black stained concrete of the structural building core. Floating outdoor cutout-atria host viewing decks and decentralized services. With Kuwait's changing BUA, the tower has been designed at 520%, with 18 floors divided as such: 2 subterranean parking floors, 3 commercial from ground up, topped by 5 parking and 8 office floors, expandable to 920% (24 floors).



ELEVATION 1



ELEVATION 2



AJIAL REAL ESTATE HEAD OFFICE
HAWALLY, KUWAIT

The offices of a leading real estate company efficiently occupy the 1,350 sqm surface area, without compromising quality; a datum line separates between the playful ceiling and the dense plan. A primary corridor, around the building core, leads to the different departments that are internally connected with a secondary double-loaded one that mediates between managerial offices, on the perimeter-wall with views, and their supporting staff on the inside. The different ceiling heights between the inside and peripheral offices, coupled with the semi-transparent walls, allow filtering natural light in without compromising privacy.









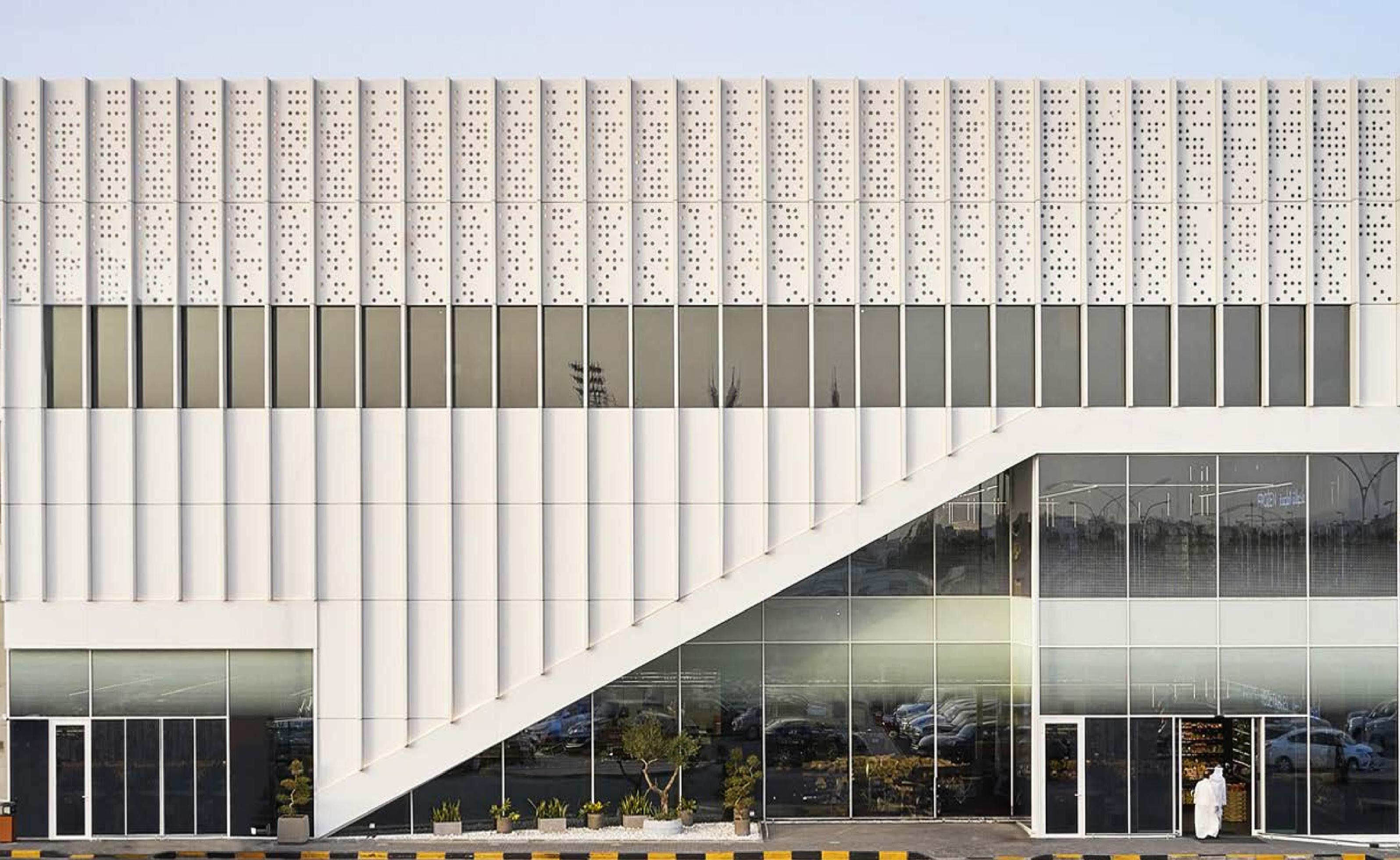
KAZMA CLUB DEVELOPMENT PROJECT

ADAILIYA, KUWAIT

Located in an upscale neighborhood, on the SW corner of Kazma Sports Club (KSC); the building was slated to operate as an urban catalyst. With a large parking area along its west façade, the thin deep fins shield the western sun from penetrating the building during daytime, and pivot to become a screen for an impromptu drive-in cinema at night.

The design started in 2017, whereby Sultan aspired to have a commercial center with mixed tenancy. With one main front, we had all anchor stores on the multi-storey facade, connected with an escalator. Multiple changes and challenges resulted in a project of 4,000sqm for Sultan only delivered in 1 year from ground-breaking.





Z-COMMERCE PARK
SALMIYA, KUWAIT

Located within a residential district defined by sidewalk cafés and active street life, Z-Commerce Park prioritizes its street façade as the primary urban interface, extending this logic seamlessly to the first floor. The elongated building fronts a main road, with its most prominent edge shaped by a chamfered corner formed by an adjacent triangular public plot—reimagined as a landscaped extension of the project.

The upper façade zigs from the lower level's zag, stepping upward and backward to form two cascading triangular landscapes overlooking one another. F&B venues open onto these terraces, drawing the surrounding urban pattern into the building and dissolving the boundary between inside and out. The project acts as an extension of its context rather than an isolated object, reinforcing and amplifying the social rhythm of Salmiya's streetscape. The project occupies a plot of 7,000 sqm, with built-up area of 11,500 sqm.





**AKAI RETAIL & LEISURE
DESTINATION**
SHUWAIKH, KUWAIT

Akai is conceived as a commercial landscape rather than a singular object—an architecture that extends the city into itself and redistributes it across levels. The project begins at the sidewalk, not as an edge but as an invitation, drawing movement inward and upward through a continuous sequence where retail, leisure, and landscape coexist.

A sloping, wrapped geometry mediates between ground and roof, connecting street life to elevated cafés and terraces. This sectional continuity transforms circulation into a promenade, allowing the project to unfold gradually rather than as a series of isolated destinations. The roof becomes an extension of the public realm, while the interior remains porous—open to light, air, and visual connections.

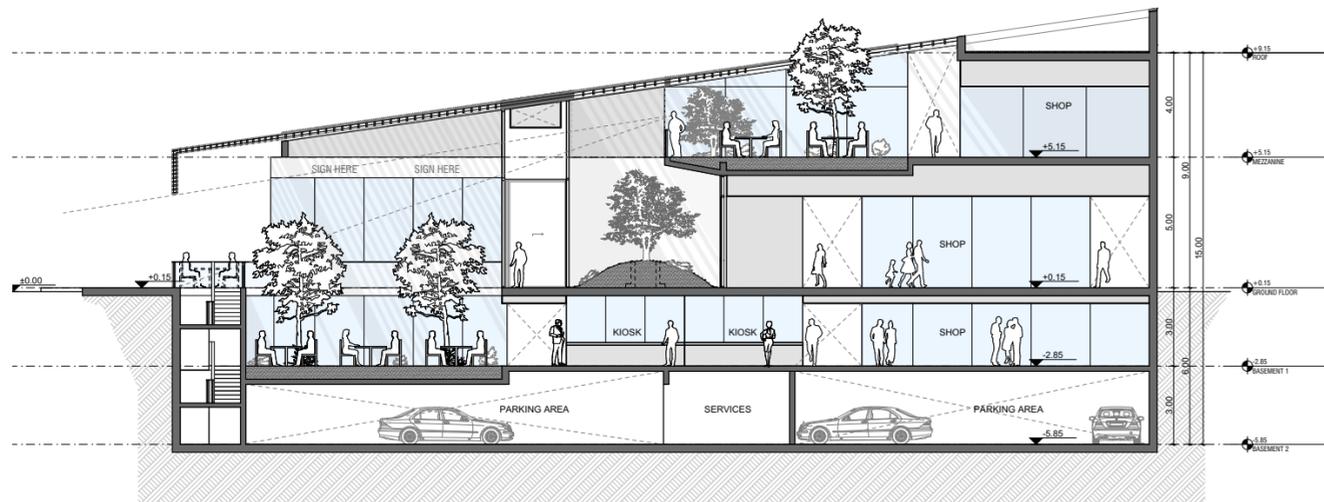
Swathes cutting across and along the project bring daylight deep within, revealing layered perspectives across floors and anchoring the interplay between inside and outside.

Louvered surfaces filter sunlight, casting shifting patterns that animate the architecture throughout the day, while at night, the building glows outward, reactivating the street as a social stage.

Materiality reinforces this duality of refinement and openness—precise, tactile surfaces frame expansive glazing, allowing the life within to engage the city beyond. Retail extends onto the sidewalk, terraces overlook the activity below, and movement becomes visible across all levels.

Akai rethinks the commercial typology in Kuwait—not as an enclosed mall, but as an urban continuum where architecture hosts encounters, frames light, and connects commerce with public life.







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Credentials

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