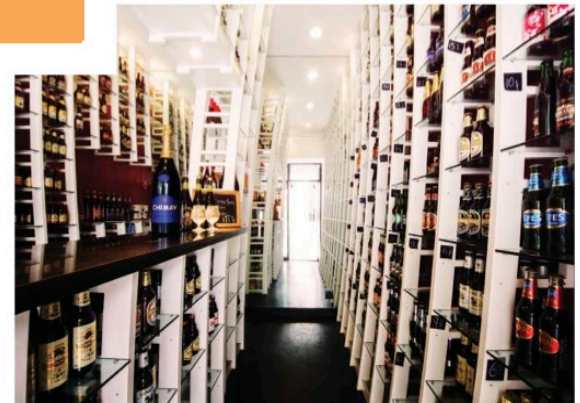
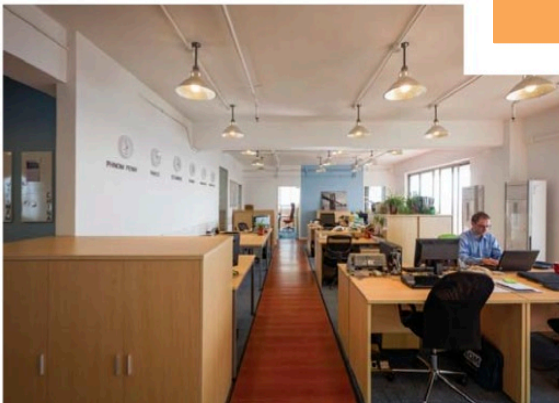


Elsa le Rocheleuil
Architecture & Interior Design Director





ARCHITECTURE & INTERIOR DESIGN DIRECTOR

/// CAREER

Elsa le Rocheleuil, Managing Director, Partner and founder of YMSK Architecture Ltd., Chinese representative office of Yamasaki Inc. has more than 20 years of international experience. Elsa is a LEED accredited Architect and hold a Master Degree in urban planning. Elsa started her career in France working as a consultant for a governmental urban planning firm.

Later on, she joined Yamasaki inc. in the United States where she focused on Asian projects. She moved to China in 2004 and worked as an Architect then as a Marketing Manager for Gensler, an American Architectural & Interior Design firm recently awarded the 680 meter height Shanghai Center tower. Her cross cultural Architectural business experience in Europe, USA and China gives Elsa a perfect experience to answer your projects' needs, from Master Planning to Architecture and Interior Design.

/// EDUCATION

Master Degree in Architecture (DPLG) – Architectural School of Bordeaux, France
Master Degree in Urban Planning (DESS) – Montaigne University of Bordeaux, France

/// PROJECTS INVOLVED IN

Master plan, architecture

Chongqing Residential Master Plan - Chongqing, China - 215,000 sm /
Chungdam-Dong - Seoul, South Korea - 320,000 sm / Farmington Hills Corporate Campus - MI USA - 1,300,000 sm / Qinhuangdao Business Park - Qinhuangdao, China - 200,000 sm / Shanghai Shipyard - Shanghai, China - 60,000 sm /
Shengda Jinpan - Shanghai, China - 90,000 sm / Tianjin CBD Center - Tianjin, China - 130,000 sm / Town Planning Development - Cergy-Pontoise, France - 50,000 sm / Zhangjiang Master Plan, Shanghai, China - 2,000,000 sm

Architecture

BoonDang Residential Tower - Busan, South Korea - 460,000 sm / Chengdu Army Hospital - Chengdu, China - 180,000 sm / Chevalier House Extension - L'Aigle, France - 50 sm / Chongqing Residential Clubhouse - Chongqing, China - 2,000 sm / Kalamazoo Residence - MI, USA - 1,000 sm / Lifestyle Center and Hotel - Kalamazoo, MI, USA - 800 sm / Heritage Baptist Church, Sterling Heights - MI, USA - 200,000 sm / Nine Dragons Aeronautique - Pinghu, China - 20,000 sm / Nine Dragons Race Car Club - Pinghu, China - 15,000 sm / Nine Dragons Yacht Club Extension - Pinghu, China - 2,000

/// PROJECTS INVOLVED IN

Interior design

Brownell Residence, Grosse Pointe - MI, USA - 500 sm / Cheers In Beer Shop
Yongkang Lu - Shanghai, China - 25 sm / Cheers In Beer Shop Beijing Lu -
Shanghai, China - 35 sm / Cheers In Shop Daxue Lu - Shanghai, China - 22 sm /
Chengdu Army Hospital Lobby - Chengdu, China - 1,000 sm / Wegman House
Renovation - Dijon, France - 6 sm / Hantang Office- Shanghai, China - 500 sm /
M2 Office - Shanghai, China - 200 sm / Mary Kay Cosmetics – China
Headquarters - 4,000 sm / Nine Dragons Yacht Club - Pinghu, China - 2,000 sm /
Sassoon Villa Renovation - Shanghai, China - 500 sm / Shanghai Dow Chemical
Headquarters - Shanghai, China - 90,000 sm / The Bay Villas - Qingpu, China -
400 sm / Yongfu lu Villa Renovation - Shanghai, China - 150 sm / YMSK Office -
Shanghai, China - 300 sm / Zhujiyajiao Sales Center - Zhujiyajiao, China - 600 sm /
Zhujiyajiao Villas - Zhujiyajiao, China - 1,000 sm / Huaihai Lu Office - Shanghai,
China - 157 sm / Huaihai Lu Apartment - Shanghai, China - 60 sm / Songjiang
House - Songjiang, China - 300 sm / Tencent Media Center - Beijing, China -
1800 sm / Mellow Yellow - Shanghai, China - 25 sm / Gaoyou Lu Apt - Shanghai,
China - 6 sm / Sego Villa - Shanghai, China - 700 sm / Faldas Del Volcan -
Shanghai, China - 25 sm / Institut Paul Bocuse - Shanghai, China - 150 sm /
Leafy Salad Bar - Shanghai, China - 45 sm / Xingjian College - Shanghai, China -
300 sm / Ambassy Club - Shanghai, China - 300 sm / Xin Zhuang Villa - Shanghai,
China - 260 sm / Yongjia lu Apartment - Shanghai, China - 72 sm / Saunalux
Showrooom - Shanghai, China - 250 sm / AQM Office - Shanghai, China - 250
sm / Lollipops Accessories – Shanghai, China - 20 sm / Yueyang Lu Apartment -
Shanghai, China - 165 sm

Graphics and Branding

Gensler - Shanghai, China / Mary Kay Cosmetics - Shanghai, China
Headquarters / Shanghai Dow Chemical, Shanghai, China

Competitions

6th Annual Detroit Design Charrette, Professional Team Leader - Detroit, USA /
Baikal Winter University - Irkutsk, Siberia / 1st Prize - European University of
Urban Design - Hanoi, Vietnam

Architecture

Architecture



Project Information

Client: APEV Real Estate

Services: Conceptual &
Schematic Design of

- Master Plan,
- Facades,
- Clubhouses

GFA: 215,000 sm

Year: 2010





Project Information

Client: APEV Real Estate

Services: Conceptual &
Schematic Design

GFA: 4,000 sm

Year: 2010





Project Information

Client: Chengdu Army
District

Services: Conceptual Design

GFA: 160,000 sm

Year: 2010





Project Information

Client: Nine Dragons Resort

Services: Conceptual Design

GFA: 2,000 sm

Year: 2010





Project Information

Client: Nine Dragons Resort

Services: Conceptual Design

GFA: 15,000 sm

Year: 2010





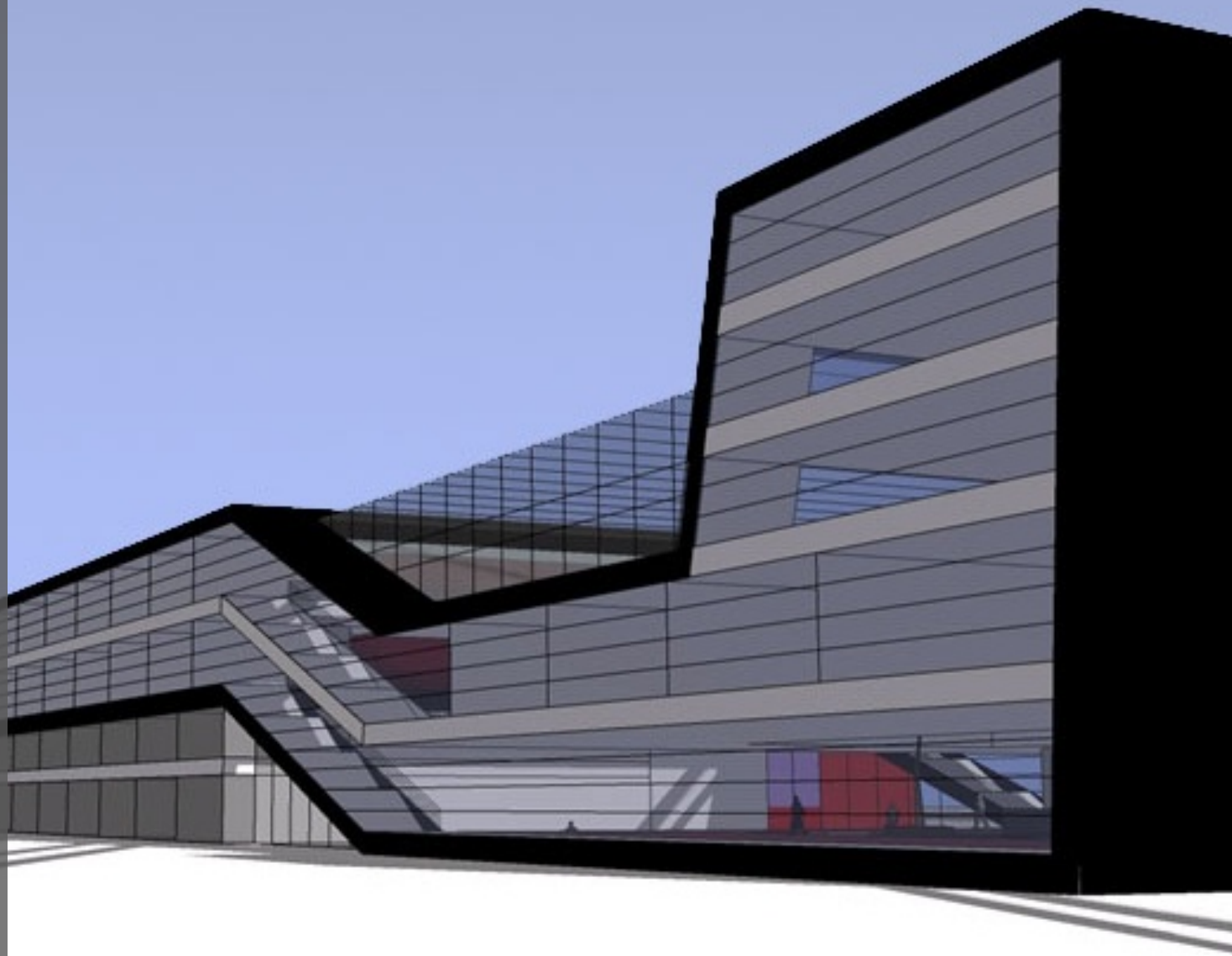
Project Information

Client: Nine Dragons Resort

Services: Conceptual Design

GFA: 20,000 sm

Year: 2009





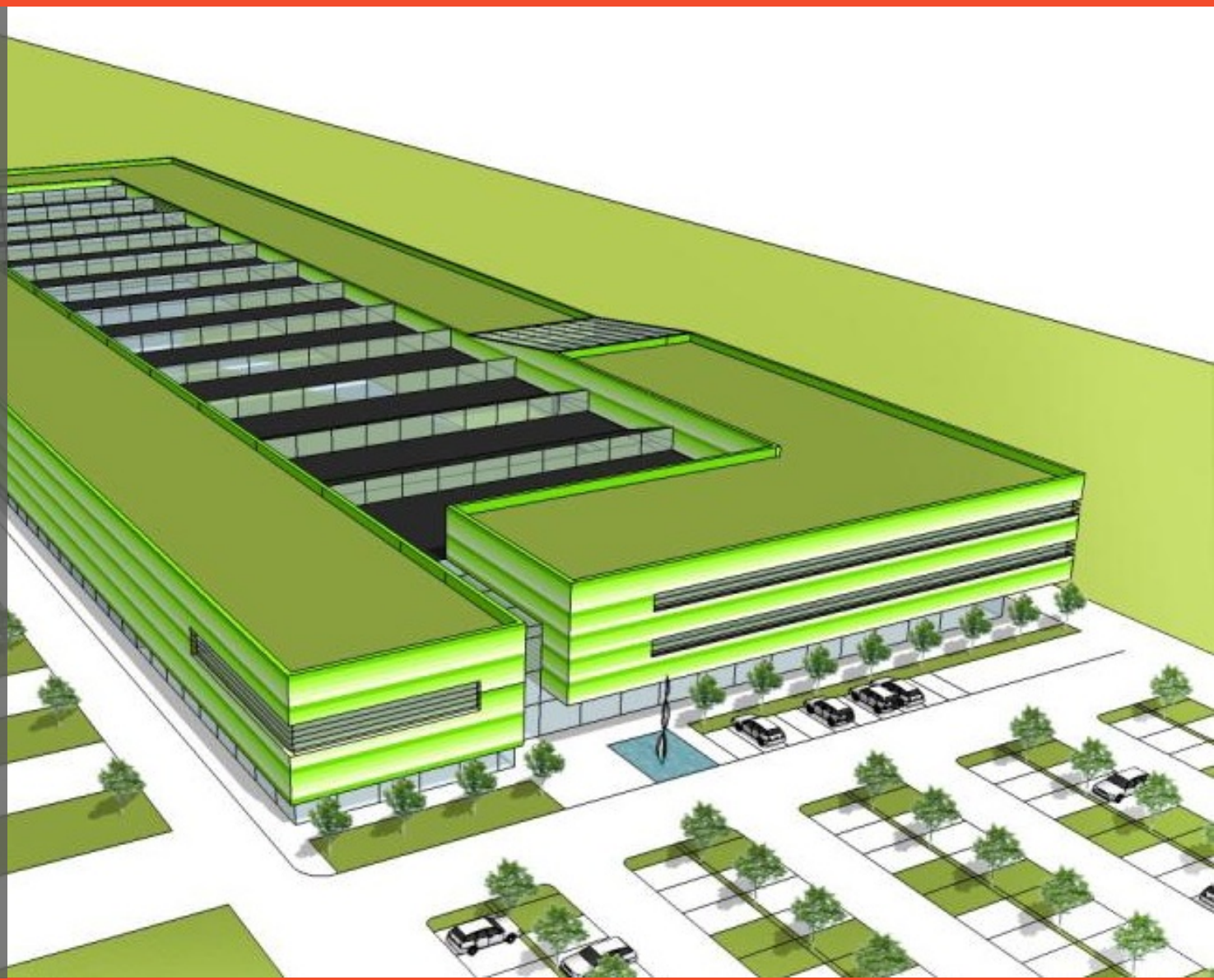
Project Information

Client: VALEO

Services: Conceptual Design

GFA: 33,000 sm

Year: 2010



Interior Design

interior design



Project Information

Client: Sapmer

Services: Design Built

GFA: 200 sm

Year: 2014





Project Information

Client: **Private Owner**

Services: Design Built

GFA: 150 sm

Year: 2017/2018





YMSK

ARCHITECTS
&
INTERIOR DESIGNERS

Project Information

Client: **Cheers In**

Services: Design Built

GFA: 25 sm

Year: 2011/2012





YMSK

ARCHITECTS
&
INTERIOR DESIGNERS

Project Information

Client: Café del Volcan

Services: Design Built

GFA: 20 sm

Year: 2012





YMSK

ARCHITECTS
&
INTERIOR DESIGNERS

Project Information

Client: Lollipops
Services: Design Build
GFA: 25 sm
Year: 2013





Project Information

Client: Mellow Yellow
Services: Design Built

GFA: 25 sm

Year: 2013





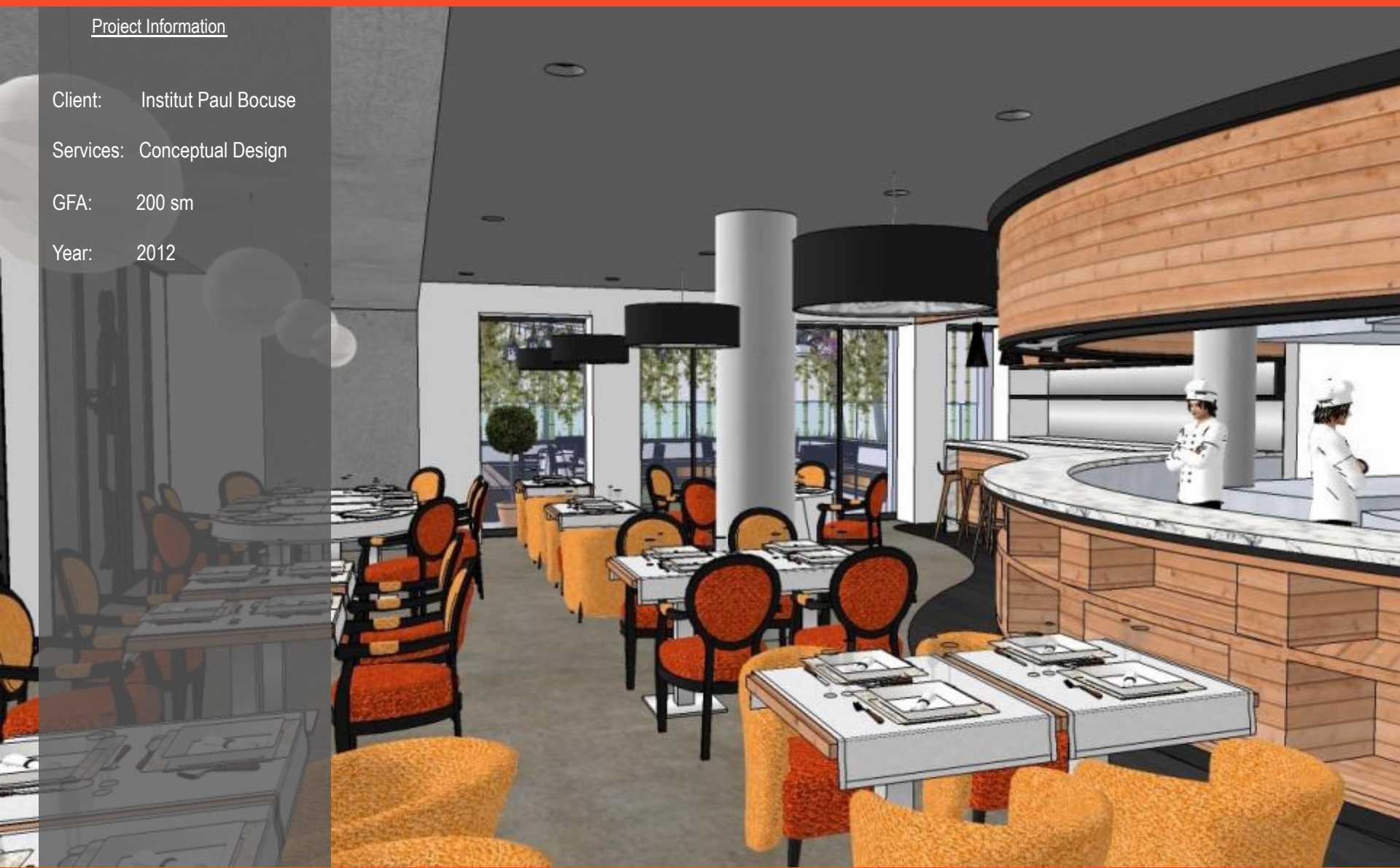
Project Information

Client: Institut Paul Bocuse

Services: Conceptual Design

GFA: 200 sm

Year: 2012





Project Information

Client: Le Rêve
Services: Design Built
GFA: 50 sm
Year: 2014





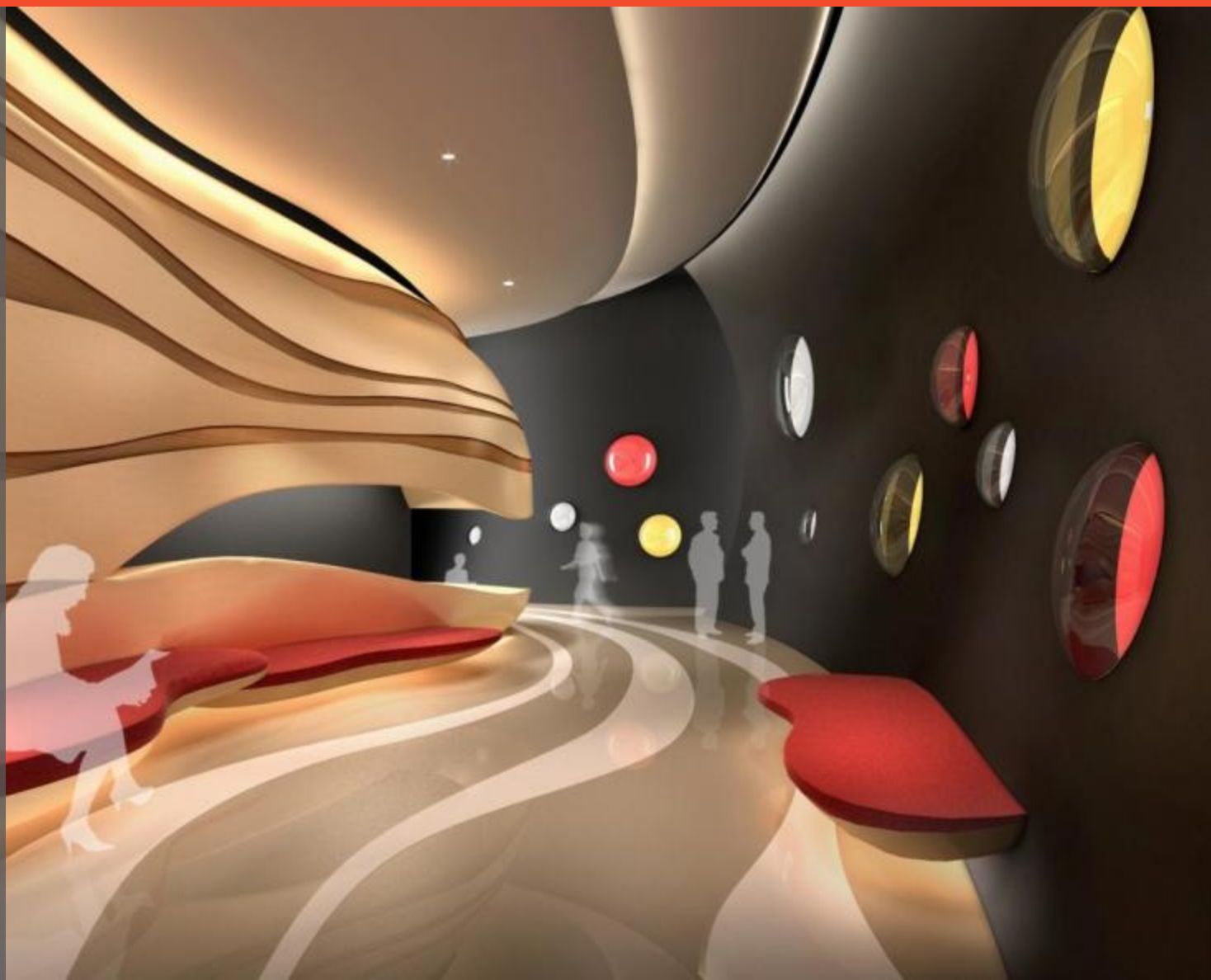
Project Information

Client: Tencent Holdings
Limited

Services: Conceptual Design

GFA: 1,800 sm

Year: 2011





Project Information

Client: Private Owner

Services: Design Built

GFA: 700 sm

Year: 2012





Project Information

Client: Private Fast Food

Services: Conceptual Design

GFA: 45 sm

Year: 2012





Project Information

Client: Green Land

Services: Conceptual Design &
Development

GFA: 875 sm

Year: 2011





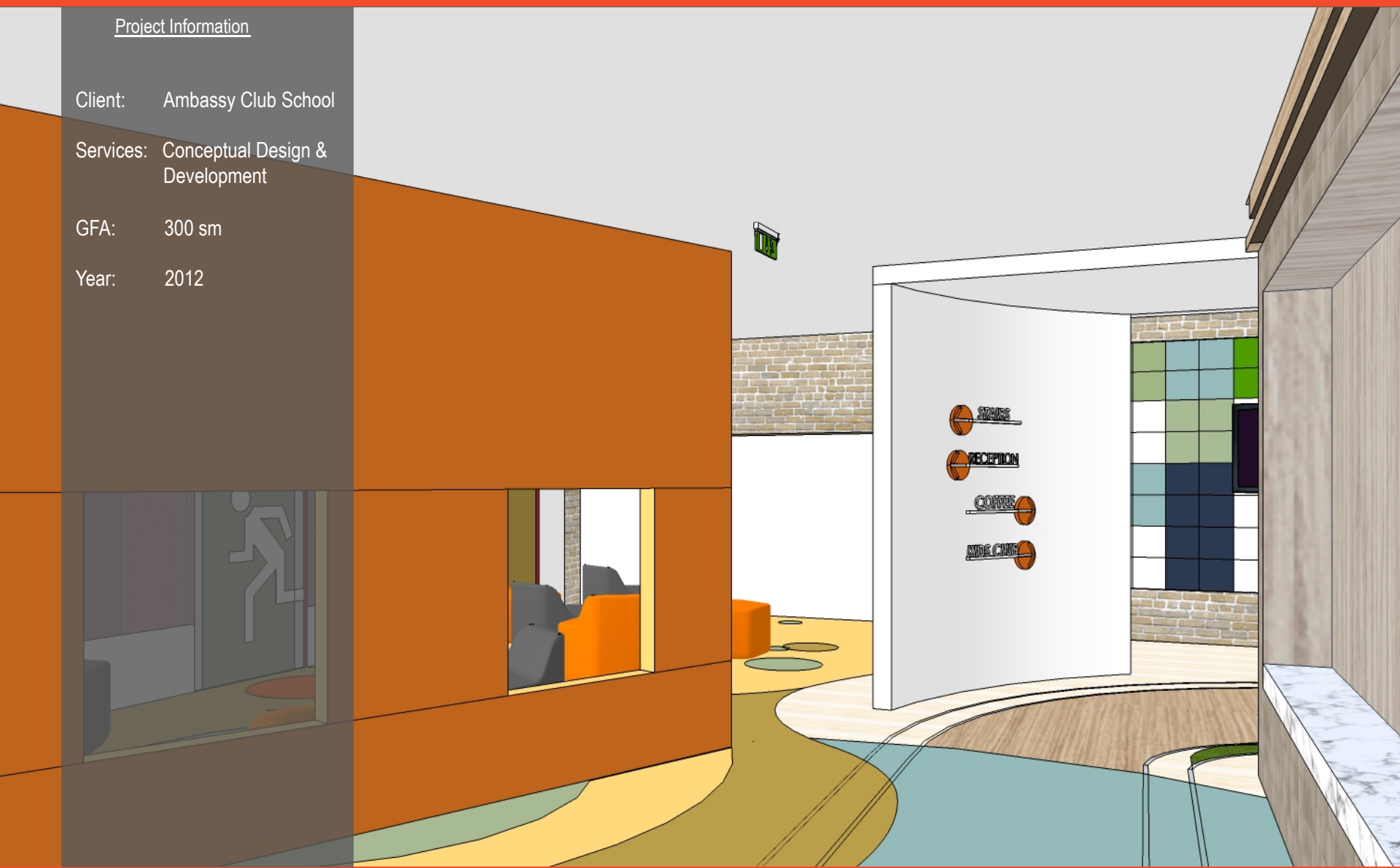
Project Information

Client: Embassy Club School

Services: Conceptual Design &
Development

GFA: 300 sm

Year: 2012





Project Information

Client: Embassy Club Cafe

Services: Conceptual Design &
Development

GFA: 100 sm

Year: 2012





Project Information

Client: Ascendas Office

Services: Concept Design

GFA: 2500 sm

Year: 2014





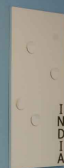
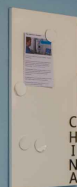
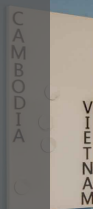
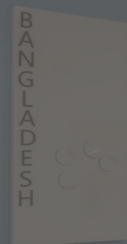
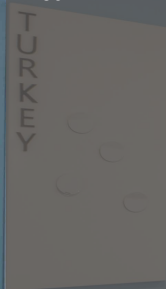
Project Information

Client: AQM Office

Services: Design Built

GFA: 250 sm

Year: 2013



Project Information

Client: Chery R&D

Services: Design Competition

GFA: 2000 sm

Year: 2014





Project Information

Client: Private Owner

Services: Design Built

GFA: 200 sm

Year: 2014





Project Information

Client: Private Owner

Services: Design Build

GFA: 150 sm

Year: 2012





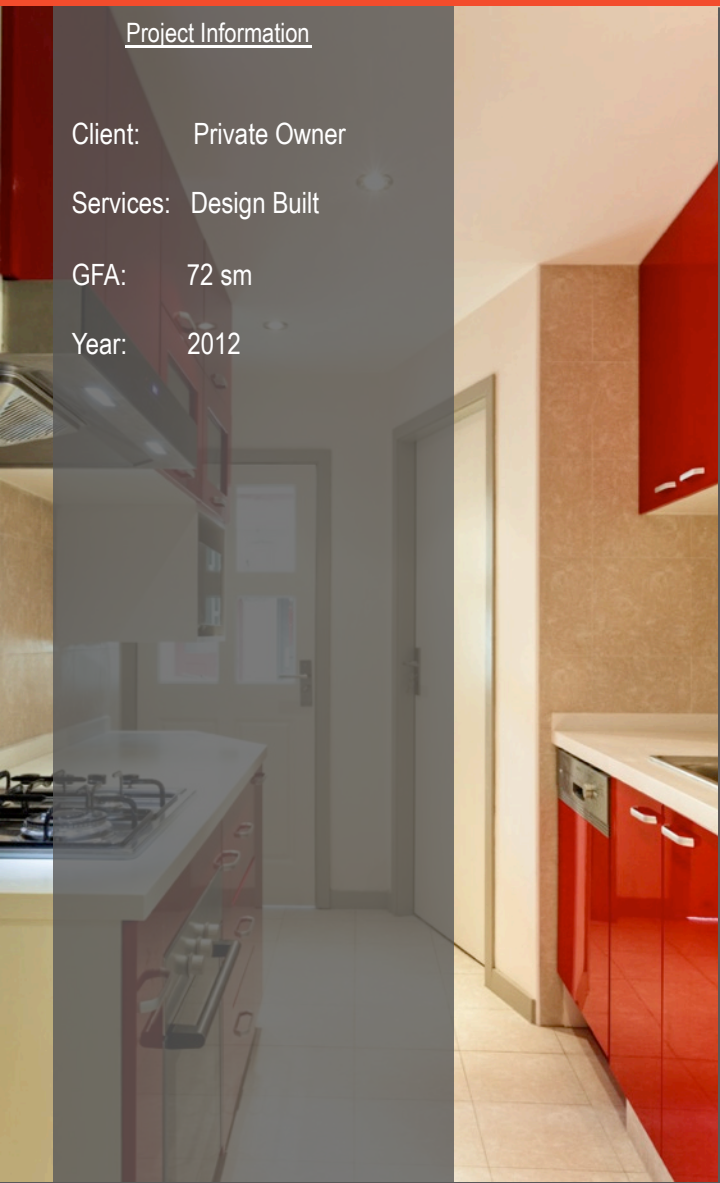
Project Information

Client: Private Owner

Services: Design Built

GFA: 72 sm

Year: 2012





Project Information

Client: Private Owner

Services: Design Built

GFA: 300 sm

Year: 2012





Project Information

Client: The Bay

Services: Conceptual Design

GFA: 400 sm

Year: 2009



Prior to YMSK

YMSK Prior to



YMSK

ARCHITECTS
&
INTERIOR DESIGNERS



WITH GENSLER

MARY KAY HEADQUARTERS

